

EDITORIAL

In addition to local medical news, each issue of the *Birmingham Medical News* highlights a clinical or business focus. These features provide information on topics relevant to the central and north Alabama healthcare sector.



MONTH	FOCUS TOPICS	
February	Cardiology	Gastroenterology
March	Improving the Patient Experience	
April	Asthma & allergies	Primary care
May	Women's health	
June	Neurology	Nursing
July	Healthcare I/T	Reimbursement
August	Pediatrics	Pulmonary
September	Orthopedics	Practice Management
October	Oncology	Healthcare Education
November	Genetics	
December	Men's health	Rheumatology

For editorial, contact Steve Spencer at 205-215-7110 or steve@birminghammedicalnews.com

Here's what Birmingham physicians have to say about ***BIRMINGHAM MEDICAL NEWS***:

"The *Birmingham Medical News* is an outstanding resource for information on local healthcare and current issues in the medical market."

MAX HALE, MD • BIRMINGHAM PEDIATRIC ASSOCIATES

"I look forward to reading the *Birmingham Medical News* each month. I almost always learn something new that's happening here in our medical community, and I find the articles to be thorough and well-written."

CAROLINE REICH, MD